

Writer's Day 2010
SCBWI-Los Angeles
Attn: Pat Martin
P.O. Box 4190
West Hills, CA 91308



Society of Children's Book Writers &
Illustrators, Los Angeles presents

Writer's Day 2010

featuring ...

Rachel Abrams
Lisa Wheeler
Jill Corcoran
Nancy I. Sanders
Kathleen O'Dell
Libba Bray

Saturday, April 10, 2010

8 a.m. - 5 p.m.

Clairbourn School
8400 Huntington Drive
San Gabriel, CA 91775

Directions: From Eastbound 210, exit San Gabriel Blvd., turn right. From Westbound 210, exit Sierra Madre, turn left/south on San Gabriel Blvd. Turn left on Huntington Drive. 1 block to school on right.

For hotel accommodation, contact Claudia at claudiascbwi@verizon.net

PLUS+

**Contest Opportunities for
Writers & Illustrators
(details inside)**

CONTESTS

Writer's Day Contests

Prize: Tuition to Writer's Day 2011

Contest: Submit unpublished manuscript in one of these categories: Picture Book Fiction, Middle Grade Fiction, Young Adult Fiction, Picture Book Nonfiction, Other Nonfiction, Poetry.

Rules:

1. You must be a member of SCBWI (Tri-Regions) and registered for Writer's Day 2010 to enter.
2. You may enter once in one category only.
3. Submission **MUST STATE** entry category.
4. Submissions must be limited to a maximum of 10 double-spaced pages, or 10 poems in proper manuscript form.
5. Submissions will not be returned.
6. An award may not be given if there are fewer than five submissions in a category or judges feel that no submission is worthy of winning.
7. Submissions not in compliance with these rules will not be considered.
8. Judges will remain anonymous.

Deadline: Submission must be postmarked by Saturday, March 6, 2010. **Please no registered or certified mail.**

SCBWI-L.A. Annual Conference Scholarship Contest for L.A. Member-Illustrators

Open to SCBWI-L.A. members only. **You do not need to register for Writer's Day to participate.**

Prize: Tuition to 2010 Summer Conference or 2011 Winter Conference.

Contest: Illustrate this sentence from a children's book: "Sometimes I wear them to lunch."

Deadline: Submissions must be postmarked by Friday, February 12, 2010.

Contest details located at www.scbwisocal.org or in Winter 2010 issue of Kite Tales.

SCHEDULE

- 8-9 a.m. Registration/Coffee/Bookselling
 9-9:15 Welcome/Announcements
 9:15-10:15 **This Book Needs To Be Read! Honing Your Craft and Writing Your Best**
 Rachel Abrams
 10:15-10:30 Break
 10:30-11:30 **Rhyme with Reason**
 Lisa Wheeler
 11:30-12 Announcement of Annual Conference Scholarship Winner/ Raffles/Bookselling
 12-1 p.m. Lunch - Box Lunch Provided
 1-2 Concurrent Sessions:
 Professional Forum
(for published writers only, no exceptions)
Yes! You Can Create a Virtual Book Tour
 Nancy I. Sanders
 General Session
Queries & Synopsis: How to Get Agents and Editors Salivating to Read Your Manuscript
 Jill Corcoran
 2-2:15 Break
 2:15-3:15 **Crafting Books for Restless Middle Grade Readers**
 Kathleen O'Dell
 3:15-4:15 **Down the Rabbit Hole**
 Libba Bray
 4:15-5 Announcement of Sue Alexander Service and Encouragement Award (SASE) and Contest Winners

Writer's Day attendees are invited to display their latest published work at a provided table (book, magazine piece, or illustration).

SPEAKERS

Rachel Abrams is an assistant editor at Harper-Collins Children's Books. Since joining the company in 2007, she has worked closely with authors Avi, Neil Gaiman, Lemony Snicket, Chris Lynch, and Rachel Vail, as well as illustrators Brett Helquist, Dave McKean, and Vladimir Radunsky.

Lisa Wheeler is the author of 26 books for children. Some rhyme. Some don't. Some are picture books. Some are easy readers. Some won awards. Some went out-of-print. Picture books are her passion and she wants to share her "formula" for picture book success with you.

Nancy I. Sanders has published over 75 books with houses big and small. She has been a columnist for Writer's online magazine, and the Institute of Children's Literature e-News. She is on the faculty of the National Writing for Children Center, where she teaches monthly teleseminars on building a successful writing career.

Jill Corcoran is an agent with the Herman Agency. The agency represents authors and professional artists, with an emphasis on the children's market. Jill is also a children's book author and poet. **NOTE: Bring a one-page query letter for critique. Letters will be chosen at random.**

Kathleen O'Dell was rescued from the slush pile in 2001 after years of drowning in returned manuscripts. She has written three books in the well-received AGNES PARKER middle grade series for Dial Books for Young Readers. She is a regular contributor to American Girl Magazine. Her next book, THE AVIARY, is a middle-grade historical novel to be published by Knopf in 2011.

Libba Bray is the author of the New York Times bestselling novels: A GREAT AND TERRIBLE BEAUTY, THE SWEET FAR THING, REBEL ANGELS, and GOING BOVINE. Her name sounds a lot like "library," which has resulted in some amusing mix-ups, and...occasional free books.

Speakers are subject to change.

REGISTRATION

Please make checks payable to SCBWI-Los Angeles and mail to:
Writer's Day
 SCBWI-Los Angeles
 Attn: Pat Martin
 P.O. Box 4190
 West Hills, CA 91308



Sign me up for Writer's Day!

Name _____

Address _____

Phone _____

Email _____

Check appropriate box(es) and fill in total:

- Member.....\$85
 Non-member.....\$95
 Join SCBWI today.....\$160
 (\$75 membership + \$85 Writer's Day)
 Early Registration Discount.....\$-5
 (Postmark by Saturday, March 6, 2010.)

Total fees included \$ _____

- Writer's Day Contest manuscript enclosed.
 I'm published in the field of children's literature.
 Vegetarian lunch, please.

**No refund after March 13, 2010.
 (\$10 fee for refund before March 13, 2010.)**

No letter will be sent confirming registration or manuscript submission.

For everyone's maximum enjoyment of the day, please leave your children at home. Thank you.